

# 2019 EDITORIAL CALENDAR

ISSUE	EDITORIAL OPPORTUNITIES	SPONSORED CONTENT	WEBINAR ROUNDTABLE OPPORTUNITIES	CLOSE DATES
<b>WINTER 2019</b>	<ul style="list-style-type: none"> <li>› <i>The Digital Experience Sourcebook</i></li> </ul>	<ul style="list-style-type: none"> <li>› <i>Sourcebook Solutions Directory</i></li> <li>› Are You Meeting Your Industries Language Requirements?</li> <li>› How to Build Your Digital Experience Portfolio</li> </ul>	<ul style="list-style-type: none"> <li>› Thriving With Digital Transformation <b>JANUARY 29, 2019</b></li> </ul>	Contact Editorial: 9/19/18 Ad Space Reservation: 11/20/18 Ad Material Due: 12/6/18
<b>SPRING 2019</b>	<ul style="list-style-type: none"> <li>› The Media Issue</li> <li>› Publishers in a Post-Advertising World</li> <li>› Content in a Voice-First World</li> <li>› Guided Tour: Chatbots for the Media</li> <li>› On the Web: <i>EContent's</i> People's Choice Awards</li> </ul>	<ul style="list-style-type: none"> <li>› Using Data to Drive Digital Experience</li> <li>› Trends in Digital Experience Agency Services</li> <li>› Digital Experience and the Role of Voice Search</li> </ul>	<ul style="list-style-type: none"> <li>› Boosting CX With Data Driven Personalization <b>APRIL 2, 2019</b></li> </ul>	Contact Editorial: 12/18/18 Ad Space Reservation: 2/21/19 Ad Material Due: 3/6/19
<b>SUMMER 2019</b>	<ul style="list-style-type: none"> <li>› The AI Issue</li> <li>› Natural Language Content Generation</li> <li>› AI, the IOT, and Content: Ethics and Opportunities</li> <li>› Guided Tours: Emotional AI for Business</li> </ul>	<ul style="list-style-type: none"> <li>› AI vs. BI and Its Impact on Your Organization</li> <li>› Making Content Accessible for the IoT</li> <li>› AI and Content Marketing</li> </ul>	<ul style="list-style-type: none"> <li>› The Importance of Original Content and How to Get It <b>JULY 30, 2019</b></li> </ul>	Contact Editorial: 3/19/19 Ad Space Reservation: 5/24/19 Ad Material Due: 6/6/19
<b>FALL 2019</b>	<ul style="list-style-type: none"> <li>› The <i>EContent</i> 100 Companies That Matter Most in the Digital Content Industry</li> </ul>	<ul style="list-style-type: none"> <li>› Agile Content Marketing Strategies</li> <li>› Customer Content Management</li> <li>› Creating Content for No Screen Environments</li> </ul>	<ul style="list-style-type: none"> <li><b>NOVEMBER 5, 2019</b></li> <li>› Adding Voice to Your Brand—Successfully!</li> </ul>	Contact Editorial: 6/19/19 Ad Space Reservation: 8/23/19 Ad Material Due: 9/6/19